



**Expand Your Market Reach, Improve Web Accessibility, and Capture a Growing
Commercial Opportunity by Offering Your Web Site in Audio**

Dear Content Owner:

AudioEye is a new technology that addresses a major social issue in terms of web accessibility by providing affordable, easy-to-use audio navigation and content of your web site for seniors, the learning disabled, visually impaired, and non-English speaking website visitors

Audio Eye's software translates and organizes any content (text, manuals, books, Podcasts, RSS, pictures, video) into audio output, and provides intelligent access to the content for use on the internet, on mobile phones, or for download to MP3 devices. The result is an improvement in communication, branding, messaging, and call to action activities.

For those with disabilities – physical, learning, or visual, or those that aren't proficient in using the internet such as seniors or non-English speakers, AudioEye simplifies information access and web navigation through audio prompts. AudioEye assists web publishers address legislative initiatives such as **ADA and Section 508/504**, and commercially reach more effectively an underserved market by empowering the world to 'Surf by Sound'.

AudioEye is simple to implement and even simpler to use by your site visitors. You are also fully supported by our AudioEye customer team. The software is licensed by website owners allowing you to offer it 'free' to your web site visitors. AudioEye is accessed by clicking an icon on the home page or through an automated prompt. AudioEye offers a "text only mode" that works with 'screen reader software' and a "standard mode" that provides both visual and audio content output.

For Americans without disabilities, technology makes things easier. For Americans with disabilities, technology makes things possible." – The National Council on Disability

The Federation for Blind Children and the Arizona State Legislature were early adapters of the services, as were members of Congress. For example I ask you to visit the following site at <http://Hayworth.house.gov>, or our site at www.Audioeye.com to understand the power and opportunity of the solution. Make sure your audio is on and you are using Internet Explorer.

I would like the opportunity to review AudioEye with you and demonstrate how it can make your web properties dramatically richer for your visitors, and more commercially viable for your company.

Regards

A handwritten signature in black ink, appearing to read "W. C. O'Connor".

William C. O'Connor. CEO

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